

**SOUTH EAST ASIA'S  
LARGEST COMMERCIAL  
VEHICLE EXHIBITION  
09 - 11 May 2024**



MINES International Exhibition & Convention Centre (MIECC)  
Sri Kembangan, Selangor, Malaysia

**S H O W   D I R E C T O R Y**

**MCVE 2024**



# Malaysia Commercial Vehicle Expo



First commercial vehicle exhibition in Malaysia, a huge success thanks to strong support from the industry

**8000<sup>+</sup>** M<sup>2</sup>

EXHIBITION SPACE



**70<sup>+</sup>**

EXPECTED EXHIBITORS



**EXTENSIVE FRINGE PROGRAMME**

**5000<sup>+</sup>**

EXPECTED TRADE VISITORS



**MCVE 2024 Commercial Vehicle Industry in the Region.**





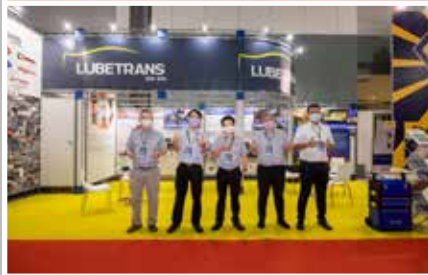
20 - 22 JUNE 2019  
MINES International  
Exhibition & Convention  
Centre

Officiated by:

YB Dato' Kamarudin Jaffar  
Deputy Minister of Transport



[www.mcve.com.my](http://www.mcve.com.my)



## Standard Shell Scheme Booth |

Minimum Order : 9 sqm



Booth Size : 3 m x 3 m | 9 sqM/booth

	Booth Type	Rate / Booth [MYR ]
<b>A</b>	Corner Booth :	MYR 6200.00/ booth
<b>A</b>	Intermediate Booth :	MYR 6000.00 / booth

**Each Booth Inclusive of :**

- 2.44m HT White Laminated Plywood Panel with selected colour needle punch carpet flooring.
- Fascia Board with Company's Name & Stand Number.
- 1 x Information Counter, 2 x PU Easy Arm Chair & 1 x Waste Paper Basket.
- 2 x 13 Amp/230V - Power Point, 2 x Fluorescent Tube & 2 x Arm Spot Light.

**ENTITLED TO :**

- A5 size Show Directory for company intro & detail. (not more than 100 words)
- Access to VIP Lounge with refreshments & invitation to cocktail party.
- Exhibitors will be provided with **100 FREE INVITATION CARDS** per Exhibitor. These are for your mailing to existing & potential customers and are strictly for distribution to members of the trade, not to the general public (including immediate family members) or minors.

## Options of Stand/Booth Package |

\* Please refer to layout plan

## Bare Space Only |

Minimum Order : 18 sqm



MYR 650.00 / sqM

- *Allows the flexibility to built your own special designed stand.*
- *Only provides a space without any appliances and furnishings.*
- *Any electrical requirement, please contact the official contractor.*

**ENTITLED TO :**

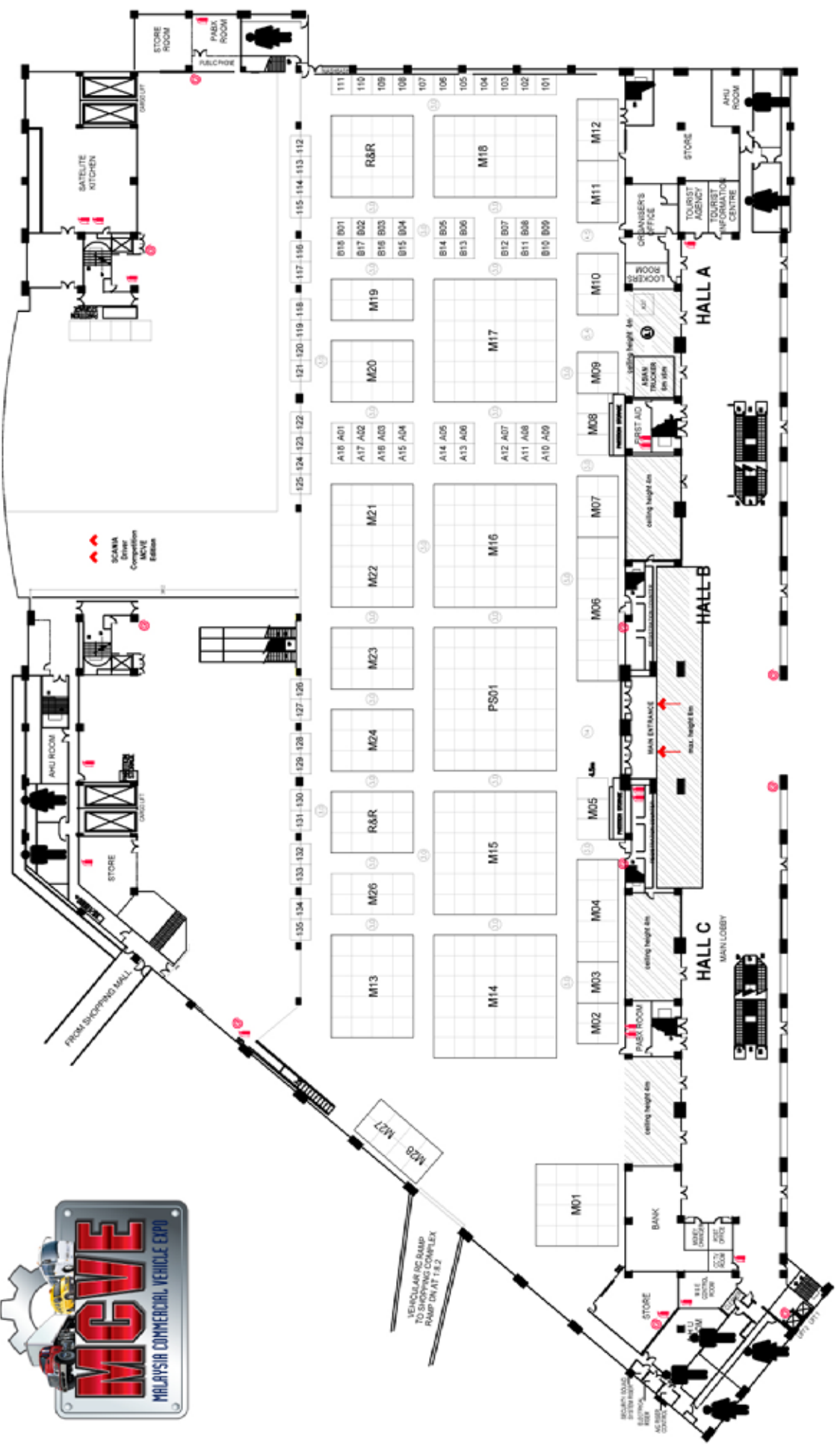
- A5 size Full Colour Show Directory for company intro & details. (not more than 100 words)
- Access to VIP Lounge with refreshments & invitation to cocktail party.
- Exhibitors will be provided with **200 FREE INVITATION CARDS per Exhibitor**. These are for your mailing to existing & potential customers and are strictly for distribution to members of the trade, not to the general public (including immediate family members) or minors.



# MALAYSIA COMMERCIAL VEHICLE EXPO 2024

8 - 10 MAY 2024

MALAYSIA INTERNATIONAL EXHIBITION & CONVENTION CENTRE,  
THE MINES (MIECC)





\*\*Preferred Booth No :

www.mcve.com.my

**BOOKING FORM A**

**Total Contract**

Note: Please do cancel whichever not applied



BOOTH TYPE

RM / USD



+

SHOW DIRECTORY ADVERTISEMENT

RM / USD

**TOTAL PAYMENT : RM / USD**

**PAYMENT DETAIL**

Note: Please do cancel whichever not applied

Please choose your payment option. All payments must be settled in full before location is allocated.

We opt for the following mode of payment :

CHEQUE / BANK DRAFT

\*TELEGRAPHIC TRANSFER [T.T.]

1. 50% deposit due for payment upon submission of this document. Deposits are non-refundable.

RM / USD

Cheque No

Dated [ dd-mm-yyyy]

Bank

2. 50% Balance due for payment not later than 09 February 2024

RM / USD

3. 6% SST (Government Sales Tax) from the total sales amount & for payment not later than 09 February 2024

RM / USD

**Method of Payment** ~ All payments (Cheque, Telegraphic Transfer, Bankers Draft) shall be made payable to :

Account Name : **Asian Trucker Exhibition Sdn Bhd**

Account Number : **3191 156 003**

Bank Details : **Public Bank Berhad**

146, Jalan Ampang, 50450, Kuala Lumpur, Malaysia

SWIFT Code : **PBBEMYKL**

**Term and Regulations:**

- We hereby confirm that we, the undersigned, are the authorised representative of the above mentioned company and confirm our participation in Malaysia Commercial Vehicle Expo 2024. We agree that the booth location of our choice is subject to availability and/or upon us making the full payment. We understand that the location will be held for us only up to 30 days upon confirmation and Malaysia Commercial Vehicle Expo 2024 Secretariat has absolute rights to release it should we fail to make full payment within the period. We further agree to abide by to all term and regulations as stipulated in the exhibitor's manual and any other communication released by the organiser pertaining the conduct of the event.
- We hereby agree that all intellectual properties (including photos, images, designs, audio or other material) taken or obtained by Asian Trucker Media Sdn Bhd or Asian Trucker Exhibition Sdn Bhd during Malaysia Commercial Vehicle Expo 2024 shall belong to them. For the purpose of promotional or marketing of Malaysia Commercial Vehicle Expo 2024, Asian Trucker Exhibition Sdn Bhd shall have the exclusive rights to copy, publish, reproduce, distribute, display, communicate with public, publicly perform and create derivative works of the material, including to redistribute, reproduce, republish, and to authorize republication, reproduction and syndication of all or part of the material in print, in any microform media, in any database, or in any other media (computer, electronic, optical, video, CD-ROM, or otherwise) or form now known or hereafter invented and such act shall not be deemed to have infringed our rights. We shall not, and shall not attempt to, obtain any title to any such intellectual property rights or dispute the usage of said items in the courts of law.

Company's Stamp :

Name :

Dated :

For Organiser's Use Only :

Confirm Booth No :

Handled by :

Dated :

Remarks :

Kindly note that all companies participating under any ministries and/or government agencies are also required to complete this contract form. Malaysia Commercial Vehicle Expo 2024 Secretariat will coordinate your participation accordingly. Please do email/despatch original copy of this copies of this official contract form and proof of payment to Asian Trucker Exhibition Sdn Bhd. For more details, please do log on to www.mcve.com.my or contact Asian Trucker Media Sdn Bhd for assistance.

**ASIAN TRUCKER EXHIBITION SDN BHD**

No. 27-1, Block C, Zenith Corporate Park, Jalan SS7/26 Kelana Jaya, 47301 Selangor

Tel: +60 14 953 8768 | Email: nicole@asiantrucker.com

booking form A

# To book your booth for MCVE 2024

please contact: Ms Nicole Fong | +60 12 207 2344

| [nicole@asiantrucker.com](mailto:nicole@asiantrucker.com)

Organized by

**ASIAN**  
**TRUCKER**

**Asian Trucker Exhibition Sdn Bhd**

No. 27-1, Block C, Zenith Corporate Park, Jalan SS7/26 Kelana Jaya, 47301 Selangor, Malaysia

Email: [info@asiantrucker.com](mailto:info@asiantrucker.com) | Web: [www.mcve.com.my](http://www.mcve.com.my)